

VISION  
**20**  
**20**

# COMMUNITY FOUNDATION OF THE FLORIDA KEYS

FALL 2016

# Potential



# BELIEVE

...  
IN THE FUTURE  
OF THE FLORIDA KEYS



# Power



# Possibility

# What's Inside...

At the beginning of this, our 20th anniversary year, we embarked on a journey to increase our outreach, impact, and capacity to give throughout the Florida Keys. This newsletter highlights what we have achieved and can achieve when we join together to preserve our unique heritage, culture, ecology and lifestyle. We thank everyone who loves this place we call Paradise. We appreciate those who have joined with us to improve our community.

We're proud to be your partner. At the Community Foundation our vision is to harness the power of a local, social, charitable network that delivers collective, targeted giving.

Every day we make grants and invest our time, talent and resources to help individuals and families support what they feel passionate about right here in the Keys. Every day we work to connect donors, nonprofits and local leaders to identify and meet our communities' most pressing needs.

Every day our charitable network grows. Local people, residents and visitors share this vision and trust us to make good giving decisions on their behalf now and in the future. We commit to remain dedicated to this place and to honor each donor's intent, while staying current with our ever-changing community needs.

Key West and the Florida Keys are unique. They exhibit a natural beauty and a rich history and culture. We all share a responsibility to care for and preserve this special place.

We believe in the future of our wonderful Keys. We hope you'll choose to join us, your Community Foundation family.

*Roger Heinen*  
Chairman of the Board

*Dianna Sutton*  
President and CEO



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## Future Fund

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Here's an incredible opportunity to change the future of the Florida Keys.

## 6 Legacy



Civic leaders leave a significant legacy and help build a better tomorrow.

## Grant Awards

New partnerships and collaborations positively affect our community.



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## LSA & Unsung Heroes

Inspire others by volunteering and helping to strengthen nonprofits.



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### 2016-17 CFFK BOARD OF GOVERNORS

Roger Heinen, *Chair*  
Michael Ingram, *Vice Chair - Marketing*  
Rita Linder, *Vice Chair - Grants*  
Bill Porter, *Vice Chair - Development*  
Ann Reynolds, *Vice Chair - Investment*  
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Michael Dively, *Founder*  
Shirley Freeman, *Past Chair*

**Special Advisors**  
Susan Cardenas  
Thomas Clements  
John Dolan-Heitinger  
Holly Merrill

Dianna Sutton, *CFRE,*  
*President and CEO*

Learn more about all of our Board Members including their experience and interests at [cffk.org](http://cffk.org).

# POTENTIAL · POWER · POSSIBILITY

## Change the Future of the Florida Keys

Now is your opportunity to change the future of the Florida Keys. Every dollar donated by December 31st to the **Florida Keys Future Fund** will be matched up to \$50,000 to help meet our community's most pressing needs.

Money raised for the **Future Fund** will be channeled directly to our local nonprofits through a competitive grants process beginning in 2017. Grants will support the best projects each year in the areas of education, environment, healthcare, arts, recreation, and much more, throughout the entire Florida Keys.



Application information and deadlines will be announced this Fall. Watch for updates at [cffk.org](http://cffk.org).

This year's "Vision 20/20" Grants are examples of what the **Future Fund** grants will do -

*Help as many people as possible to build a better future for our wonderful Keys.*

support local nonprofits throughout the Keys for innovative projects that impact our community in all areas (See pages 4 and 5 for more about this year's grants and visit [cffk.org](http://cffk.org).)

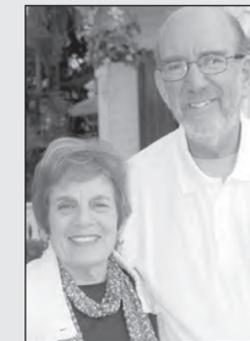
The **Future Fund's** campaign match is thanks to a legacy gift from a generous friend of the Community Foundation. More information is available at [cffk.org](http://cffk.org).

## Match Campaign Offers Amazing Opportunity

Gifts to the **Florida Keys Future Fund** will support the best projects each year throughout the Keys. Every gift made by December 31st will be matched dollar for dollar. For example, \$100 gifts will double to \$200, \$500 gifts will double to \$1,000 - every gift will go twice as far to help as many people as possible. Double your impact before time runs out on December 31st. All gifts are fully tax deductible. You can make a gift online at [cffk.org](http://cffk.org) or by calling 305-292-1502.

## Build a Better Today and Tomorrow

Join our Community Foundation family of leaders. Unrestricted annual gifts from **Foundation Society** members are strengthening and training nonprofit leaders, promoting volunteerism and building philanthropy throughout the Keys. We're grateful to our **Foundation Society** members who are providing unrestricted gifts of \$1,000 or more. Individuals may also join our **Friends of the Foundation** with gifts under \$1,000. More information, including giving levels and benefits of membership, is available at [cffk.org](http://cffk.org). Thank you to all of our **Foundation Society** members, including the recent members pictured here.



Joyce and Ron Burd



MaryCarlin and Bill Porter



Brian and Maureen Harrison



Doug Mayberry



1,845 people and organizations have trusted CFFK as their philanthropic partner since 2004

## Fulfill Personal Charitable Goals

Whether your interest is the environment, health care, education or the arts, we're here to help. We'll work with you to fulfill your personal charitable goals by creating a Fund to support whatever you're passionate about. We do all the administrative work, and you have greater grant making opportunities while maximizing your ability to give more. To see a complete list of our managed Funds, make a gift to a Fund, or to create a Fund of your own to support whatever causes you're interested in, visit [cffk.org](http://cffk.org) or call (305) 292-1502. Nonprofits also partner with us to manage their reserves or long-term endowments to support their mission and programs.



Facilitated grants to more than 275 nonprofits and 167 student scholarships and teacher awards since 2004



Provided \$21 million in grants to the community since 1996

# Partnerships Are Powerful

**Vision 20/20  
Grant Snapshots**



## Health & Human Services

- Feeding **580 hungry children** a day
- **Specialized care** for residents with chronic and life-altering illnesses
- Breakfast for **150 homeless** men and women



## Youth

- Youth violence **prevention** and drug and alcohol **intervention**
- **Dental care** for students of **low income** families
- **Literacy** coaching for over **1,000 students**



## Environment

- **Wildlife** and **environmental** protection
- Underwater exploration for **all fourth graders**
- Enhancing the **Upper Sugarloaf Trail Esplanade**
- New **Environmental Education Center** in Key Largo

*"The generosity of your donors will have a significant impact on the health and well being of our community."*

— Vera Vasek, Friends and Volunteers of Refuges Florida Keys



## Recreation

- Accessible boating and fishing opportunities for people with **physical and developmental disabilities**
- Dry Tortugas **environment** educational field trips for **160 students**
- Free instructional **softball** clinic for **female athletes** ages 8 to 18



## Education

- Ballet and hip hop **classes** for Bahama Village **children**
- **125 youth** planting and sustaining a garden
- **Translating into Spanish** and printing the "Self-Guided Tour to Historic Key West Cemetery"



*"This grant is a tremendous benefit to the young ladies of our community."*

— Shawn Smith, Key West Girls Softball Recreational League

## Women

- **200 mammograms**
- Perinatal care for **new mothers**
- Teen pregnancy education for **55 girls** ages 6 to 17
- Business and career skills training



## Seniors

- New commercial **kitchen** to feed **seniors** and children
- Public **pop-up libraries** to encourage reading
- **Free band concerts** in the park



*"Your generosity and support will, without doubt, have an immediate and much-needed impact on what we're doing with Summer Stage."*

— Bob Bowersox, TheatreXP

## Arts and Culture

- **Accessible** local arts programs to preserve the Keys rich **cultural heritage**
- **Therapeutic** artistic expression classes for **adults with mental illness**
- **Haitian** music, stories, food and dance **festival**



# Legacies Create Possibilities



Ed Block

One of our beloved local civic leaders, Ed Block, recently passed away and his legacy has left a seminal effect on our Community Foundation family and the entire Keys community. Ed was one of the forward-thinking visionaries who created the Community Foundation in 1996. He was our first Chairman until 2003, and continued to stay involved as a Board Advisor, donor and supporter for 20 years.

**“We polled a number of elected city officials and other informed personages as to whom they thought was best qualified to lead a new Community Foundation, and Ed was far and away their first choice.”**

– Ray Baker, Board Advisor and one of CFFK’s founders

Ed believed that we could accomplish more together than we could individually. The vision that he and other founders had in creating CFFK has inspired others to build philanthropy in the Keys and has contributed significantly to making the community even better.

Recently, Ed shared his thoughts about the inspiration behind starting CFFK in a special video for our 20th anniversary. You can watch the video at [cffk.org](http://cffk.org).

Over the past 20 years, hundreds of people have had a tremendous impact in making our Community Foundation possible and successful. We’re saddened to have lost a number of our CFFK family this year (see *In Memoriam*).

We hope you’ll be inspired to leave a legacy and help build a better tomorrow for our incredible Keys: through active civic involvement, volunteering your time, and supporting financially whatever causes you’re interested in, now or later.

**“Ed was one of the best of those wonderful top-notch people who retire in Key West and contribute their skill, knowledge, energy and money to enhance our community.”**

– Shirley Freeman, Board Advisor and one of CFFK’s founders and past Chair

## Leave a Lasting Mark

Leave an indelible lasting mark on our community through a gift from your will or estate plan. Join our visionary friends who, as members of our **Legacy Society** family, will positively impact our community after they’re gone. Simply notify us of your intent to include the Community Foundation in your will or estate plan and be assured that your philanthropic wishes will be carried out. More information, including a list of our **Legacy Society** members and resources for how we can work with you and your estate planner, is available at [cffk.org](http://cffk.org). Please join us in welcoming the recent **Legacy Society** members pictured here.



Rita Linder



Kerry and Diane Shelby



Gordon and Meridyth McIntosh

### Coming Attraction:

#### Get Ready to Celebrate Giving

We’re busy planning a festive new community-wide event to celebrate the work we all do to make the Florida Keys an even better place to live, work and play. Our new “Partners in Paradise” bash will honor and celebrate excellence in philanthropy. Watch for announcements soon at [cffk.org](http://cffk.org) on how you can become part of the celebration.



**Accredited nationally** since 2006 for operational quality, integrity, and accountability



More than **50 individuals and families** have pledged **\$50 million** in future community investments as our **Legacy Society Members**

## In Memoriam

These passionate civic leaders will continue to inspire all of us and have a significant impact on our Keys for generations to come.



**Kathy Cawley**  
Legacy Society Member



**Connie Gilbert**  
Friend of the Foundation



**Edward B. Knight**  
Special Advisor



**Tom Oosterhoudt**  
Friend of the Foundation



**Dan Probert**  
Fund Advisor

# Working Together Furthers Potential



## LSA Strengthens Nonprofit Leadership

Congratulations to the 21 leaders from 15 nonprofits who graduated from our Leadership Success Academy (LSA) this year. The group joins the more than 400 board members and CEOs who have graduated from our signature training program since it began nine years

ago. LSA uses best practices to teach nonprofit leadership and governance skills. Special thanks to the Florida Keys Community College for their partnership with this year’s program and to the Key West Marriott Beachside for their sponsorship.

Get Ready for LSA 2.0: We’re busy revamping our Leadership Success Academy for next year to build on our nonprofits’ incredible track record of success. LSA 2.0 will include more hands-on training through coaching, new expertise in facing leadership challenges, new tactics and insights to achieve even more success, and a revised, flexible training schedule. Watch for LSA 2.0 updates in our e-communications and on our website at [cffk.org](http://cffk.org).

Strengthened the leadership skills of more than **400 leaders** from **100+ nonprofits**



Sneak Preview for 2017 –



*“LSA was a phenomenal experience and should be required for all nonprofit directors in the Keys. Five stars!”*  
– Cale Smith, Board Member, Florida Keys History and Discovery Foundation

*“By going through LSA, I believe that I am better equipped to serve my community and my organization.”*

– Melson Maxime, Board Member and Graduate, Bahama Village Music Program



Recognized over **1,100 volunteers** since 2001

## Unsung Heroes Inspire Others

Each year we honor our community’s Volunteers of the Year who have dedicated their time, talent and expertise to making the Florida Keys better today and even better for tomorrow. We hope you’ll join us as we honor those who believe in the future of the Florida Keys at the 17th Annual Unsung Heroes Luncheon.

All Monroe County 501 (c)(3) charitable nonprofit organizations are invited to nominate one Volunteer of the Year. Nomination forms are available at [cffk.org](http://cffk.org).

Read more about Unsung Heroes and check out the fun from this year’s event at [cffk.org](http://cffk.org).

### Save the Date

#### Unsung Heroes Luncheon

Friday, January 27, 2017  
11 a.m. to 1 p.m.  
Key West Marriott Beachside  
(reservation required)

#### Nomination Deadline:

December 16



2016 Unsung Hero Ossia Clarke of St. Peter’s Episcopal Church Women with CFFK Chair Roger Heinen



Joan Shea, 2016 Unsung Hero Robert Gold, and Carol Schreck of FIRMKEYS

## Teachers Inspire Future Leaders

Congratulations to the nine Key West High School teachers who were awarded a total of \$65,000 through the “David Wolkowsky 2016 Teachers of Merit Awards,” given by Mr. Wolkowsky to teachers who go beyond in their dedication to students. The Teacher of the Year is Enrique (Henry) Boza, who received \$25,000 and a bronze plaque. The other eight each received \$5,000.



Left to right: Tracy Culver (Social Studies), Dennis Whaley (Math), Jane McGill (Social Studies), Judd Wise (Health/Physical Education), Henry Boza (Spanish), Kaci Sublette (English), Tami Dannacker (Exceptional Student Education), and Raymond Archer (Career Technical Education), with Mr. Wolkowsky (seated). Not pictured: James Forbus (Career Technical Education).

# Believe in the Potential, Power and Possibility of the Future of the Florida Keys



CFFK is ranked in the **Top 100** community foundations nationally for active grant making and most gifts per capita



Excellence. Accountability. Impact.™

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COMMUNITY FOUNDATION OF THE FLORIDA KEYS

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